



WINTER CME SERIES



SPONSORSHIP OPPORTUNITIES

The University of Illinois Cancer Center: Winter CME Series will be held January 15, 22 and January 29, 2025, from 1pm – 7pm CT at Morgan’s on Fulton in Chicago, IL. The conference will be live in person and offered online via live broadcast. The conference will be recorded and posted online for on-demand access 60-90 days later. The on-demand activity will not offer continuing education credit.

Series Topics:

January 15, 2025 – Hematologic Malignancies – Update from ASH

January 22, 2025 – Women and GU Cancers

January 29, 2025 – Emerging Paradigms in the Management of Oncology Patients

The expected attendance of each session is approximately 100 healthcare professionals.

Exhibit / Free Time = 2hrs 55 mins.

EDUCATIONAL GOAL

This conference aims to educate practitioners and update their knowledge of advances in diagnosing and managing cancers related to hematologic malignancies, women’s health, and general oncology.

TARGET AUDIENCE

The target audience for this conference is medical oncologists, hematologists, pathologists, oncology nurses, fellows, residents, advanced practice providers, family practitioners, primary care practitioners, allied health professionals, and other providers interested in the care of patients with cancer.

For more information, visit the conference website: <https://cmersvp.com/uicnew/>

PARTICIPANT RECRUITMENT

Participant recruitment efforts will include:

- myMedEd, Inc. Hematology and Oncology Past Conference Attendees
- UIC Distribution Lists
- Association/Society Conference Collaborator Networks
- ENP and NP Nursing Networks
- Faculty Presenter Networks

All sponsorship levels include:

- Sponsorship acknowledgment on the website and conference materials
- (4) Representative conference registrations

SPONSORSHIP LEVELS:

Bronze = \$1,750

Includes (1) 6-foot tabletop display or the equivalent floor space.

Silver = \$2,750

Includes (1) 6-foot tabletop display or equivalent floor space and an opportunity to provide a registration bag insert.





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NEW - Networking Event (Included in **Gold** and **Platinum** Level Sponsorships): Light appetizers and alcohol and non-alcoholic beverages will be provided beginning at 6pm until 7pm @ Morgan's on Fulton. All Faculty, Attendees and Exhibitors* are invited to attend. At other similar conferences, this is an unopposed time that allows for open discussion, collaboration and introductions which has been well received and attended.

***(2) representatives from Gold sponsors and (4) representatives from Platinum sponsors are welcome.**

Gold = \$4,750

Includes (1) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, premium foot traffic location, and NEW: 2 tickets to attend the Networking event held at the end of the session.

Platinum - \$6,000

Includes 10x10 Space with (2) 6-ft tables or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, premium foot traffic location, and NEW: 4 tickets to attend the Networking event held at the end of the session.

SPONSORSHIP UPGRADES:

- **Exhibitor Spotlight – Dedicated promotional e-Blast = \$1,500**
An email promoting your company's exhibit information will be sent to all past participants and current registrants within 2 weeks before the conference.
 - o Included in Gold and Platinum

Product Theater = \$7,500

- Must be a Gold or Platinum Sponsor
- Includes meeting space and basic AV
- The meeting room will be set for up to 25 participants in theater seating
- A dedicated email promoting the Product Theater will be sent to all past participants and current registrants within 2 weeks before the conference.
- An activity announcement can be provided to be included in the registration bag
- Acknowledgement of the support will be in all materials
- Scheduling of the product theater will be on a first-come-first-served basis
- The conference organizers will do their best to prevent concurrent ancillary events from being scheduled at the same time

Product Theater Online Live Stream Upgrade = \$2,500

- A live online broadcast stream promoted to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally

Onsite Meeting Space = \$2,500

- Must be a Gold or Platinum Sponsor
- Space will be assigned on a first-come first-served basis
- Basic AV will be provided





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- Meetings cannot be scheduled during the General Sessions

Faculty Dinner = \$10,000

- Must be a Gold or Platinum Sponsor
- Includes Invitation and RSVP management by the conference organizers for up to 30 attendees
- Venue / Menu selections and management
- Basic AV, depending on needs
- Event communication to faculty attendees
- Opportunity to briefly present if desired
- A desired 1 per 5 attendees from the supporting company ratio is permitted

Registration Bags = \$3,000

- Custom canvas registration bags with company logo
- Price includes customization, fulfillment and shipping

Tumblers = \$2,000

- Custom insulated stainless steel tumblers with company logo
- Price includes customization, fulfillment and shipping

Networking Event Tickets = \$200

- Includes access to end-of-session Networking Event

Additional Representative Session Attendance = \$200

Offsite Meeting Support / Recruitment = Contact Nicole @ 815-861-9069 / nicole@mymededco.com

If you are interested in a Product Theater or Onsite Meeting Space, please email nicole@mymededco.com to discuss availability before you complete the application.

To complete the application, please go to: [under development](#)

For custom sponsorship packages, please contact Nicole @ 815-861-9069 / nicole@mymededco.com