



SUMMER CME SERIES



SPONSORSHIP OPPORTUNITIES

The University of Illinois Cancer Center: Summer CME Series will be held June 12th and 19th from 1pm – 7pm CT at Venue SIX10 in Chicago, IL. The conference will be live in person and offered online via a live broadcast. The conference will be recorded and posted online for on-demand access 60-90 days later.

Series Topics:

June 12, 2024 – Lung, Head, Neck and Colorectal Cancers

June 19, 2024 – Breast and GU

The expected attendance of each session is approximately 100 healthcare professionals.

Exhibit / Free Time = 2hrs 55 mins.

EDUCATIONAL GOAL

This conference aims to educate practitioners and update their knowledge of biomarker testing, incorporating the results into cancer care, and using immune therapy in cancer care.

TARGET AUDIENCE

The target audience for this conference is medical oncologists, hematologists, pathologists, oncology nurses, fellows, residents, advanced practice providers, family practitioners, primary care practitioners, allied health professionals, and other providers interested in the care of patients with cancer.

For more information, visit the conference website: <https://cmersvp.com/uicmes/>

PARTICIPANT RECRUITMENT

Participant recruitment efforts will include:

- myMedEd, Inc. Hematology and Oncology Past Conference Attendees
- UIC Distribution Lists
- ENP and NP Nursing Networks
- Faculty Presenter Networks

All sponsorship levels include:

- Sponsorship acknowledgment on the website and conference materials
- (4) Representative conference registrations

SPONSORSHIP LEVELS:

Bronze = \$1,750

Includes (1) 6-foot tabletop display or the equivalent floor space.

Silver = \$2,750

Includes (1) 6-foot tabletop display or equivalent floor space and an opportunity to provide a registration bag insert.

Gold = \$4,750

Includes (1) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, and a premium foot traffic location





WINTER CME SERIES



Platinum - \$6,000

Includes 10x10 Space with (2) 6-ft tables or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 3,500 HCPs nationally, and a premium foot traffic location

SPONSORSHIP UPGRADES:

- **Exhibitor Spotlight – Dedicated promotional e-Blast = \$1,500**
An email promoting your company's exhibit information will be sent to all past participants and current registrants within 2 weeks before the conference.
 - o Included in Gold and Platinum

Product Theater = \$7,500

- Must be a Gold or Platinum Sponsor
- Includes meeting space and basic AV
- The meeting room will be set for up to 25 participants in theater seating
- A dedicated email promoting the Product Theater will be sent to all past participants and current registrants within 2 weeks before the conference.
- An activity announcement can be provided to be included in the registration bag
- Acknowledgement of the support will be in all materials
- Scheduling of the product theater will be on a first-come-first-served basis
- The conference organizers will do their best to prevent concurrent ancillary events from being scheduled at the same time

Product Theater Online Live Stream Upgrade = \$2,500

- A live online broadcast stream promoted to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally

Faculty Dinner = \$7,500

- Must be a Gold or Platinum Sponsor
- Includes Invitation and RSVP management by the conference organizers for up to 30 attendees
- Venue / Menu selections and management
- Basic AV, depending on needs
- Event communication to faculty attendees
- Opportunity to briefly present if desired
- A desired 1 per 5 attendees from the supporting company ratio is permitted

If you are interested in a Product Theater, please email nicole@mymededco.com to discuss availability before you complete the application.

To complete the application, please go to: <https://cmersvp.com/exhibit-processing-form/>

For custom sponsorship packages, please contact Nicole @ 815-861-9069 / nicole@mymededco.com