



WINTER CME SERIES



SPONSORSHIP OPPORTUNITIES

The University of Illinois Cancer Center: Winter CME Series will be held January 24, 31 and February 7, 2024, from 1pm – 7pm CT at Venue SIX10 in Chicago, IL. The conference will be live in person and offered online via live broadcast. The conference will be recorded and posted online for on-demand access 60-90 days later.

Series Topics:

January 24, 2024 – GU, GI, and Thoracic Oncology

January 31, 2024 – Women’s Cancers – Year in Review

February 7, 2024 – Hematologic Malignancies – Update from ASH

The expected attendance of each session is approximately 100 healthcare professionals.

Exhibit / Free Time = 2hrs 55 mins.

EDUCATIONAL GOAL

This conference aims to educate practitioners and update their knowledge of advances in diagnosing and managing cancers related to hematologic malignancies, women’s health, and general oncology.

TARGET AUDIENCE

The target audience for this conference is medical oncologists, hematologists, pathologists, oncology nurses, fellows, residents, advanced practice providers, family practitioners, primary care practitioners, allied health professionals, and other providers interested in the care of patients with cancer.

For more information, visit the conference website: <http://cme.cancer.uillinois.edu/>

PARTICIPANT RECRUITMENT

Participant recruitment efforts will include:

- myMedEd, Inc. Hematology and Oncology Past Conference Attendees
- UIC Distribution Lists
- ENP and NP Nursing Networks
- Faculty Presenter Networks

The sponsorship opportunities outlined below are to support 1-day of the series. Discounted pricing will be provided if multiple days within the series are sponsored.

10% - Support of (2) days of the series

20% - Support of entire series – (3) days

The discounts will be calculated in the sponsorship and exhibit online application form:

<https://cmersvp.com/exhibit-processing-form/>

An exhibit application will need to be completed for each session. An opportunity to apply the discount for supporting more than one session will be at the bottom of the form.



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All sponsorship levels include:

- Sponsorship acknowledgment on the website and conference materials
- (4) Representative conference registrations

SPONSORSHIP LEVELS:

Bronze = \$1,750

Includes (1) 6-foot tabletop display or the equivalent floor space.

Silver = \$2,750

Includes (1) 6-foot tabletop display or equivalent floor space and an opportunity to provide a registration bag insert.

Gold = \$4,750

Includes (1) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, and a premium foot traffic location

Platinum - \$6,000

Includes 10x10 Space with (2) 6-ft tables or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, and a premium foot traffic location

SPONSORSHIP UPGRADES:

- **Exhibitor Spotlight – Dedicated promotional e-Blast = \$1,500**
An email promoting your company's exhibit information will be sent to all past participants and current registrants within 2 weeks before the conference.
 - o Included in Gold and Platinum

Product Theater = \$7,500

- Must be a Gold or Platinum Sponsor
- Includes meeting space and basic AV
- The meeting room will be set for up to 25 participants in theater seating
- A dedicated email promoting the Product Theater will be sent to all past participants and current registrants within 2 weeks before the conference.
- An activity announcement can be provided to be included in the registration bag
- Acknowledgement of the support will be in all materials
- Scheduling of the product theater will be on a first-come-first-served basis
- The conference organizers will do their best to prevent concurrent ancillary events from being scheduled at the same time

Product Theater Online Live Stream Upgrade = \$2,500

- A live online broadcast stream promoted to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally

Onsite Meeting Space = 2,500

- Must be a Gold or Platinum Sponsor





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- Space will be assigned on a first-come first-served basis
- Basic AV will be provided
- Meetings cannot be scheduled during the General Sessions

Faculty Dinner = \$7,500

- Must be a Gold or Platinum Sponsor
- Includes Invitation and RSVP management by the conference organizers for up to 30 attendees
- Venue / Menu selections and management
- Basic AV, depending on needs
- Event communication to faculty attendees
- Opportunity to briefly present if desired
- A desired 1 per 5 attendees from supporting company ratio is permitted

Offsite Meeting Support / Recruitment = Contact Nicole @ 815-861-9069 / nicole@mymededco.com

If you are interested in a Product Theater or Onsite Meeting Space, please email nicole@mymededco.com to discuss availability before you complete the application.

To complete the application, please go to: <https://cmersvp.com/exhibit-processing-form/>

For custom sponsorship packages, please contact Nicole @ 815-861-9069 / nicole@mymededco.com