

6th Annual BREAST CANCER SYMPOSIUM

The Colors of Breast Cancer —Patient, Cell, Research

SPONSORSHIP OPPORTUNITIES

The 6th Annual Breast Cancer Symposium: The Colors of Breast Cancer – Patient, Cell, Research will be held October 18-20, 2024 at the Hudson Hall in Hudson, NY. The conference will be live in person and offered online via live broadcast. The conference will be recorded and posted online for on-demand access 60-90 days later.

ATTENDANCE:

The expected attendance of the conference is approximately 200 healthcare professionals.

PARTICIPANT RECRUITMENT:

Participant recruitment efforts will include:

- Spring to Life Past Participants
- Medical Societies, Associations, Foundations, and Support Groups with an interest in Breast Cancer
- NYOH and US Oncology Distribution Lists
- MSSNY Membership Lists
- ENP and NP Nursing Networks
- Faculty Presenter Networks

All sponsorship levels include:

- Sponsorship acknowledgment on the website and conference materials
- (4) complimentary registrations to the conference.

Bronze = \$5,000

Includes (1) 6-foot tabletop display or the equivalent floor space.

Silver = \$7,500

Includes (1) 6-foot tabletop display or equivalent floor space and an opportunity to provide a registration bag insert.

Gold = \$10,000

Includes (1) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, and a premium foot traffic location

- Includes (2) invitations to the offsite Faculty Dinner on Friday, October 18, 2024.

Platinum = \$12,500

Includes (1) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to myMedEd, Inc.'s oncology/hematology database of over 2,000 HCPs nationally, and a premium foot traffic location

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SPONSORSHIP UPGRADES:

Exhibitor Spotlight – Dedicated promotional e-Blast = \$1,750

An email promoting your company's exhibit information will be sent to all past participants and current registrants within 2 weeks before the conference.

- Included in Gold and Platinum

Product Theater

- Morning Product Theater = \$12,500
- Lunch Product Theater = \$17,500
- Evening Product Theater = 12,500

- o Includes meeting space and basic AV
- o The meeting room will be set for up to 50 participants in theater seating
- o A dedicated email promoting the Product Theater will be sent to all past participants and current registrants within 2 weeks before the conference.
- o An activity announcement can be provided to be included in the registration bag.
- o Acknowledgment of the support will be in all materials
- o Scheduling of the product theater will be on a first-come-first-served basis
- o The conference organizers will do their best to prevent concurrent ancillary events

NOTE: Only exhibitors are eligible to submit an application for a Product Theater pending approval.

Product Theater Online Live Stream Upgrade = \$5,000

- A live online broadcast stream promoted to the national database of 2,000+ past participants

If you are interested in a Product Theater session, please email nicole@mymededco.com to discuss availability before you complete the application.

To complete the application, please go to: <https://cmersvp.com/exhibit-processing-form/>

For bundled sponsorship packages, contact Nicole @ 815-861-9069 / nicole@mymededco.com