



CONFERENCE ORGANIZERS



May 5-6, 2023
The Saratoga Hilton
Saratoga Springs, NY

SPONSORSHIP OPPORTUNITIES

CELEBRATING THE 10TH ANNUAL SPRING TO LIFE CONFERENCE!

Spring to Life 2023: Conference on Aggressive Lymphomas is live in-person at The Saratoga Hilton in Saratoga Springs, NY. The conference is offering 8.0-hrs of accredited continuing medical education.

The conference will be recorded and will be posted online for on-demand access 60-90 days following the conference.

The expected attendance of the conference is approximately 150 healthcare professionals.

EDUCATIONAL GOAL

The purpose of this conference is to educate practitioners and update their knowledge of the biological pathways, diagnosis, current guidelines, and the existing and emerging therapies for the management of patients with Lymphoma.

TARGET AUDIENCE

The target audience for this conference is the medical oncologist, hematologists, pathologists, oncology nurses, advanced practice providers, family practitioners, primary care practitioners, allied health professionals, and other providers with an interest in the care of patients with lymphoma.

PARTICIPANT RECRUITMENT

Participant recruitment efforts will include:

- Spring to Life Past Participants
- NYOH and US Oncology Distribution Lists
- American Cancer Society
- Leukemia Lymphoma Society
- University of Chicago Distribution Lists
- ENP and NP Nursing Networks
- Faculty Presenter Networks

All sponsorship levels include:

- Sponsorship acknowledgement on the website and conference materials
- (4) Representative conference registrations

SPONSORSHIP LEVELS:**Bronze = \$2,500**

Includes (1) 6-foot tabletop display or the equivalent floor space.

Silver = \$3,750

Includes (1) 6-foot tabletop display or equivalent floor space and an opportunity to provide a registration bag insert.

Gold = \$5,000

Includes (1) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to the conference organizers entire oncology database of over 2,000 HCPs nationally, and a premium foot traffic location

- Includes (2) invitations to attend the networking event with faculty and attendees scheduled at the end of each conference day

Platinum - \$10,000

Includes 10x10 Space with (2) 6-ft tabletop display or the equivalent floor space and an opportunity to provide a registration bag insert, a customized dedicated exhibitor spotlight email sent to the conference organizers entire database of over 2,000 HCPs nationally, and a premium foot traffic location

- Includes (4) invitations to attend the networking event with faculty and attendees scheduled at the end of each conference day

SPONSORSHIP UPGRADES:**- Exhibitor Spotlight – Dedicated promotional e-Blast = \$1,200**

An email promoting your company's exhibit information will be sent to all past participants and current registrants within 2 weeks prior to the conference.

- o Included in Gold and Platinum

Product Theater = \$12,500

- Must be a Gold or Platinum Sponsor
- Includes meeting space and basic AV
- The meeting room will be set for up to 50 participants in theater seating
- A dedicated email promoting the Product Theater will be sent to all past participants and current registrants within 2 weeks prior to the conference.
- An activity announcement can be provided to be included in the registration bag
- Acknowledgement of the support will be in all materials
- Scheduling of the product theater will be on a first-come first-served basis
- The conference organizers will do their best to prevent concurrent ancillary events being scheduled at the same time

Product Theater Online Live Stream Upgrade = \$5,000

- A live online broadcast stream promoted to the national database of 2,000+ past participants

If you are interested in a Product Theater session, please email nicole@mymededco.com to discuss availability before you complete the application.

To complete the application, please go to: <https://cmersvp.com/exhibit-processing-form/>

AGENDA

10th Annual Celebration

Spring to Life: Conference on Aggressive Lymphomas

Saratoga Hilton, Saratoga Springs, NY

Preliminary Agenda as of 02/10/23

Friday, May 5, 2023

FACULTY

10:00 AM	12:00 PM	REGISTRATION / EXHIBITS / BREAKFAST	
10:00 AM	10:45 AM	Pre-Course Ancillary Event (Product Theater or CME Session)	
11:00 AM	11:45 AM	Pre-Course Ancillary Event (Product Theater or CME Session)	
12:00 PM	12:10 PM	Introduction	Dr. Ira Zackon (NYOH)
12:10 PM	12:40 PM	Evolving Pathology Classification of Lymphomas	Dr. Tipu Nazeer (AMC)
12:45 PM	1:15 PM	High Grade B Cell Lymphomas	Dr. Reid Merryman (DFCI)
1:20 PM	1:50 PM	Burkitt's Lymphoma	Dr. Courtney Bellomo (NYOH)
1:55 PM	2:25 PM	EXHIBITOR BREAK / AFTERNOON SNACK	
2:25 PM	2:55 PM	Primary Mediastinal B Cell Lymphoma (PMBCL)	Dr. Reju George (NYOH)
3:00 PM	3:30 PM	Primary CNS Lymphoma	Dr. Susan Weaver (NYOH)
3:35 PM	4:05 PM	Benign Hematology: Thrombotic Microangiopathies	Dr. Jeffrey C Laurence (Cornell)
4:05 PM	4:15 PM	Concluding Remarks	Dr. Ira Zackon (NYOH)
4:15 PM	5:10 PM	NETWORKING SOCIAL HOUR	
5:10 PM	5:55 PM	Ancillary Event (Product Theater or CME Session)	

Saturday, May 6, 2023

FACULTY

7:00 AM	8:00 AM	REGISTRATION / EXHIBITS / BREAKFAST	
7:00 AM	7:45 AM	Pre-Course Ancillary Event (Product Theater or CME Session)	
8:00 AM	8:05 AM	Introduction	Dr. Ira Zackon (NYOH)
8:10 AM	8:40 AM	DLBCL/Transformed Lymphoma	Dr. Carla Casulo (URMC)
8:45 AM	9:15 AM	Treating the Elderly with Hematologic Malignancies	Dr. Melissa (Kah Poh) Loh (UOR)
9:20 AM	9:50 AM	EBV Associated Lymphoproliferative Disease	Dr. Qin Zen (NYOH)
9:55 AM	10:10 AM	EXHIBITOR BREAK	
10:15 AM	10:45 AM	T Cell Lymphomas	Dr. Steven Horwitz (MSKCC)

10:50 AM	11:20 AM	Unusual Lymphomas	Dr. Austin Kim (DFCI)
11:25 AM	11:55 AM	Emerging Therapeutics in the Evolving Clinico-Genomic Lymphoma Landscapes	Dr. Jennifer Crombie (DF)
		Lunch and EXHIBITOR Break	
12:00 PM	1:00 PM	Ancillary Event (Product Theater or CME Session)	
1:05 PM	2:05 PM	Keynote Address: Hodgkin's Lymphoma	Dr. Alison Moskowitz (MSKCC)
2:10 PM	2:40 PM	Scenarios of Relapsed/Refractory Disease: A Panel Discussion	
2:45 PM	2:55 PM	Concluding Remarks	Dr. Ira Zackon (NYOH)
2:55 PM	4:00 PM	NETWORKING SOCIAL HOUR	
4:00 PM	4:00 PM	Post Conference Ancillary Event (Product Theater or CME Session)	