



Conference on Lung Cancer 2020

Proudly Hosted by New York Oncology Hematology



October 10, 2020 – Spring2LifeRegistration.org

SPONSORSHIP OPPORTUNITIES

The 7th Annual Spring to Life Conference on Lung Cancer is going to be held online utilizing a multimedia webcast and virtual conference platform to livestream the keynote, plenary sessions and ancillary events. The conference will be recorded and will be offered on-demand for 30 days following the conference.

A virtual tradeshow platform is available to exhibitors and offers the opportunity to include a video presentation, literature, live chat, messaging and the organization's Twitter feed. Exhibitors can design their own booth or request it be designed for them. Conference attendees can visit booths and interact with exhibitors during conference and the virtual tradeshow will remain live for 30 days following the conference.

NOTE: If the sponsorship and exhibit request form has already been submitted for this conference on behalf of your organization and payment has been submitted, your organization will automatically be provided the same level of sponsorship that was committed to already. If you would like to upgrade your sponsorship commitment, please contact exhibits@mymededco.com.

All sponsorship levels include:

- Sponsorship acknowledgement on the website and conference materials
 - Inclusion in the virtual tradeshow site map including a product listing
 - Virtual tradeshow secure login to design the booth
- Note: Additional charges may apply for advanced features and booth design assistance.*

Bronze = \$2,500

- Virtual tradeshow access and participation

Silver = \$3,750

- Virtual tradeshow access and participation
- Exhibitor Spotlight – Dedicated promotional e-Blast
An email promoting your company's exhibit information will be sent to all past participants and current registrants the week prior to the conference.

Gold = \$5,000

- Virtual tradeshow access and participation

- Exhibitor Spotlight – Dedicated promotional e-Blast
An email promoting your company’s exhibit information will be sent to all past participants and current registrants the week prior to the conference.
- On-demand video presentation link on the company’s virtual tradeshow booth page

Product Theater = \$10,000

- A limited amount of 30-minute unopposed time slots for ancillary events are being offered.
 - o The Product Theater sessions will be part of the main meeting agenda and will be presented utilizing the multimedia webcast and virtual conference platform.
 - o Additional charges may apply for advanced platform features if needed.
- Product Theater sessions are being assigned on a first-come, first-served basis
- Company must be exhibiting in order to be considered for a Product Theater session

If you are interested in a Product Theater session, please email nicole@mymededco.com to discuss availability before you complete the application.